

TAN 'N TONE NEWSLETTER

September 2006

**1 Free
standup or
Ellipse or viva
VISIT**

Only One Coupon Per Customer

VIRGINIA TECH FOOTBALL GAMES

We will be **CLOSED** at our **BLACKSBURG** location during the Saturday home football games. For your convenience, our Christiansburg location will be **OPEN 9-6**. If you have any questions or need directions please feel free to call 381-3777.

GO HOKIES!! GO HOKIES!!

STAY TAN ALL YEAR!

As the summer winds down most people stop tanning until springtime or they just want to give their skin a "break". But what most people don't know is that it is healthier for your skin to tan all year round.

First you must know that it is much easier to keep a tan than it is to get a tan. Tanning just once or twice a week year around will keep your skin looking beautifully brown and reduce your chances of burning when those warm days of spring roll around.

Another benefit of tanning year around is the production of Vitamin D in the body. UVB radiation is the only method the human body has of making Vitamin D. So, during those winter months when the sun isn't shining your body will continue to produce the cancer-reducing vitamin.

Finally, Tanning year around can help to reduce the effects of seasonal depression. Getting a few tanning sessions a week can work wonders for your psyche.

Sun is life....Soak it up!

**Check us out at
www.Tanntone.net**

AREN'T ALL TANNING SALONS ALIKE?

Absolutely Not! Sure, anyone can plug in a piece of tanning equipment and call themselves a tanning salon. But indoor tanning is a sophisticated process that shouldn't be taken lightly.

As members of the Smart Tan Network, our employees are professionally trained and certified each year. Other salons may claim they are trained, but they will never have the understanding of lamps, equipment and how they affect your skin that we have gained as a Smart Tan Member.

Furthermore, this salon follows important medical issues, federal and state regulations and product updates giving you the smartest tanning experience available. So, "Tan at Tan 'N Tone with confidence". Serving the New River Valley and Virginia Tech for 22 years. We are absolutely the BEST!!

REASONS TO TAN

- RELAXATION
- MAKES YOU FEEL GOOD
- IMPROVES PERSONAL APPEARANCE
- THE SALON ATMOSPHERE
- A TREAT FOR YOURSELF
- ENERGIZES YOU
- PRE-VACATION TANNING
- BETTER TAN WITH LESS CHANCE OF A SUNBURN

UPGRADE & ROTATE

Dear Tan 'N Tone:

I have been told that I should upgrade every other visit and rotate through all the units. Is this true? Why?

Dear Upgrade Confused:

Yes, you should be upgrading every other visit. If you want to continue seeing awesome results you do need to upgrade and rotate. Going in higher-powered VHR units will give you deeper, darker color that lasts longer. More lamps and more wattage will equal better tanning results. Rotating and upgrading will give your tan a huge boost and keep you looking beautifully brown.